

AMBUNK

Week of:
September 19, 2022

A publication of
Great Plains AMBUCS Lawton, OK
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GREAT PLAINS AMBUCS NEWSLETTER

THIS WEEK

The September 19, 2022 club meeting was called to order by Alan Jolly. Jeff Sadler led the group in prayer and the Pledge of Allegiance.

Eric Sharum with the Oklahoma Sports Network was the guest speaker. He is celebrating his 38th year in broadcasting and 7th in sports streaming services.

Oklahoma Sports Network now provides streaming sports coverage for 11 schools, including all three Lawton high schools, Cache, Elgin, Altus, Del City and Yukon.

In addition to sports, Sharum said his company has expanded its digital reach with non-sports programming through Oklahoma Life TV. It offers feature programming that highlights local events, such as the Lawton-Fort Sill Freedom Festival and the Apache Rattlesnake Festival.

Sharum said the expansion of apps and digital streaming platforms, including Apple, Google, Roku and Amazon Fire TV has increased the popularity of OSN and Oklahoma Life TV. He said they can track their followers from all over the world. The majority, about 52-percent, are women. Casting technology allows users to easily stream content to their TVs at home. Lately, a spike in men, 18-24 years old, has been accessing the network's content on YouTube. The



Eric Sharum, Oklahoma Sports Network and Oklahoma Life TV

ANNOUNCEMENTS

- The annual Branding Time membership drive begins on October 1 and runs through November 30. New members recruited during the period will earn the club extra points on the scorecard. Any chapter bringing in five or more new members during Branding Time will earn the Top Spread Chapter award. Any member who recruits three new members during Branding Time will earn a Branding Iron pin for their Big Hat.
- Two wheelchair access ramps are in the works. Jimmy Roggenbuck said he hopes to get the projects completed within the next month. One is in Randlett, the other in Lawton. Pre-build announcements are to follow. Contact Jimmy if you'll be available to help.
- The New Member Orientation and September evening social will be held on Tuesday, September 27 in the Trophy Room at Cache Road Liquor. RSVP to Hannah at: <http://www.bit.ly/gpanewmember>

50/50

Tanna Vu drew the Ace of Spades. The pot stood at \$447.50

NEWSLETTER

Chuck Morgan had the winning ticket and his copy of AMBUNK.